

NEWS Release

170703HeritageFiestaNews

For release on or after: Sat., 7/8/17

For further info: Emy Delgaudio, 717/827-7330

Chairman@PhilippineAmericanHeritage.org

<http://PhilippineAmericanHeritage.org>

Heritage Fiesta Potluck Picnic Set

6th Annual Event features Congressman Scott Perry, Heritage Music, Dance Performances & Food, live Band, & old fashioned grilled burgers & hot dogs.

The 6th Annual Heritage Fiesta, a potluck picnic event, will take place next Saturday, July 15, 2017, from 11 a.m. to 5 p.m., at Cousler Park, (Pavilions C & D) 1060 Church Road, York, PA 17404, featuring keynote remarks by U.S. Congressman Scott Perry and allowing short speaking time for all candidates for office.

This is the second year in which the original organizer has renamed their annual picnic as a "Heritage Fiesta" to celebrate the heritage, origins and culture of Americans, and they are joined again by co-sponsors York County Action and New Americans by Choice. A new co-sponsor this year is Conservative Christian Center.

Attendees to this family-oriented, "Fiesta" event are asked to Bring-A-Dish, especially one celebrating your own heritage, to share with at least 10 to 15 people. Because past events have had an overflow crowd, an RSVP is suggested to RSVP@PhilippineAmericanHeritage.org. A nominal admission is asked, \$2 per person, \$3 for couple & \$5 for family, and bring your own lawn chairs or blankets for seating in case the limited picnic-bench seating is all filled up.

Highlights of the event include: wide variety of Heritage dishes, Cultural & Contemporary Performers, short program, cultural exhibits & sponsors' literature/information tables, DJ Blake Hoke to provide music, "meet and greet" by candidates and officeholders, Salute to Veterans, and fun activities for all ages (to include: group dancing, games, balloon twisting, etc.).

The event features different song and dance performers, including: Arato Brothers (rock band of young generation Filipino-Americans of New Jersey), Ian Carroll (Musician/Songwriter), Tiffany "Kama Nuru" Trueblood (Vocals/Songwriter), Ollie (Singer/Street Performer), Chinese Cultural & Arts Institute (cultural performers), KalayaanUSA Cultural Ensemble (cultural & contemporary dance performers) and Bongga Ka Day Dance troupe (of Harrisburg, PA).

This annual Heritage Fiesta includes a short program starting at 12:30 PM. Originally organized and operated by the Philippine-American Heritage Council since 2012 as an annual Heritage Picnic, the organizers of last year's 2016 event rebranded this festive summer event as a "Heritage Fiesta" and have been reaching out to other heritage communities and those interested in American heritage.

Drinks, burgers, hotdogs, condiments, ice, plates, cups, napkins and utensils are provided and two covered pavilions with limited tables and bench seating. The organizing committee seeks Donors and Sponsors who support their mission: "To work together to embrace and appreciate the cultural diversity in our community while preserving and sharing the best of the Christian, freedom heritage and culture of our adopted country America, and of our countries of origin."

Additional info. Heritage Fiesta Patron (\$250 includes full page Program Journal ad), Benefactor (\$100 half page) and Sponsor (\$60 quarter page) help underwrite the event and are also given the option to have a literature table, as are all incumbent officeholders. To inquire about Sponsorship or advertising in the journal (Full page \$125, half page \$75, quarter page \$40) write Chairman@PhilippineAmericanHeritage.org.

Heritage Fiesta also welcomes volunteers to help during the event, to work with any of the following committees: Cultural and Informational Display/Set-up, Food Set-up, Guests Registrations. Student who need volunteer hours are welcome to assist for community service credit.

The November 2017 candidates and incumbent officeholders are all invited to take out a Program Ad and to speak, as are the political parties of York County. The GOP will have a literature table & a full page program ad for a third year. Legislators and Candidates for office always find this event a more relaxed venue to meet voters, especially those within the immigrant community.

More info, PhilippineAmericanHeritage.org. To RSVP, email RSVP@PhilippineAmericanHeritage.org OR RSVP@ConservativeChristianCenter.org or call 717-827-7330. (Photos provided for use by news media: Arato Brothers, Ian Carroll, CCAI, Tiffany "Kama Nuru" Trueblood, KalayaanUSA, see website).